Germán Scalzo

Curriculum Vitae

CONTACT \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Address* Musset 337, 403C, Polanco, Miguel Hidalgo, Mexico

*Phone* +52 (55) 32000362

*Mail* german.scalzo@gmail.com

*Skype* german.scalzo

*Web-page* www*.*germanscalzo.com

APPOINTMENTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Professor**

2014- Present

2008 - 2012

Universidad Panamericana, Mexico

EDUCATION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2008 - 2012

2008 - 2012

**Ph.D. in Government and Organizational Culture**

Universidad de Navarra (Pamplona, Spain)

*Institute for Business and Humanism  
 Thesis title: The Origins of Modern Economic Rationality  
 Director: Professor Miguel Alfonso Martínez Echevarría y Ortega  
 Defense: October 2012 – Summa cum laude with International Distinction*

**Master’s Degree in Government and Organizational Culture**

2007

Universidad de Navarra (Pamplona, Spain)

*Institute for Business and Humanism  
 Thesis Title: The Origin of the Concept of Self Interest*

*Director: Professor Miguel Alfonso Martínez Echevarría y Ortega  
 GPA: 9.5 (of 10) - With distinction*

**Training Course for University Professors**

2005 - 2006

Universidad Católica de La Plata (Rosario, Argentina)

*School of Humanities  
 GPA: 9 (of 10)*

**Post-graduate degree in Information Technology Management**

2005 - 2006

Fundación Libertad (Rosario, Argentina)

**Bachelor’s degree in Business Administration**

1999 - 2003

*Universidad Austral (Rosario, Argentina)*

*School of Economics  
 GPA: 8 (of 10)*

**High School Diploma in Humanities**

1994 - 1998

*Nuestra Señora de Fátima (Pérez, Argentina)*

*GPA: 9.5 (of 10)*

RESEARCH STAYS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2015

**Pontifical University of the Holy Cross** (Rome, Italy)   
Markets, Culture and Ethics Research Institute

Sep 20 - Oct 20

*Ref: Juan Andrés Mercadoa*

2014 - 2015

**The Catholic University of America** (Washington, USA)   
Business School

Nov 16 - Jan 31

*Ref: Andrew Abela*

2012

**Vrije Universiteit** (Amsterdam, Holland)  
Philosophy Department

Mar 29 - Jul 2

*Ref: Peter Koslowski*

TEACHING \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Universidad Panamericana** (Mexico City, Mexico)   
Full Professor, Business Department:

2015 - Present

*Business Ethics*

2018

**Universidad del Istmo** (Guatemala City, Guatemala)   
 Visiting Professor, Law School

Jun 4-28

*Ética*

**ESAN Graduate School of Business** (Lima, Peru)

2016

Visiting Professor, Diploma Internacional en Gobierno Corporativo de Empresas Familiares”

Nov 14-18

*Ética y Responsabilidad familiar corporativa*

**Universidad Católica Santo Toribio de Mogrovejo (**Chiclayo, Peru)   
Visiting Professor, Human Resources Management Program:

2015

Nov 4-14

*Ethics, Economics and Business*

*Philosophy of Economics*

**Universidad Panamericana** (Aguascalientes, Mexico)   
Visiting Professor, Business Department:

2015

Jun 16 – Jul 3

*Professional Ethics (Summer Course)*

*Organizational Behavior (Summer Course)*

**Universidad Panamericana** (Guadalajara, Mexico)   
Full Professor, Business Department:

2014 - 2015

Jul 14 - Jan 31

*Organization Theory*

*Strategies for Corporate Social Responsibility*

**Universidad Panamericana** (Aguascalientes, Mexico)  
Visiting Professor, Business Department:

2014

Jun 16 – Jul 11

*Professional Ethics (Summer Course)*

*Organizational Behavior (Summer Course)*

*Profesional Ethics (Tax Major)*

**Strathmore University** (Nairobi, Kenya)

2014

Visiting Professor, Master’s Program on Applied Philosophy and Ethics:

*Ethics of Work and the Economy*

May 12-17

**Universidad Católica Santo Toribio de Mogrovejo (**Chiclayo, Peru)

2013

Visiting Professor, Human Resources Management Master’s Program:

*Ethics, Economics and Business*

Sep

*Foundations of Human Resource Management*

**Universidad de Navarra (**Pamplona, Spain)

2008 - 2013

Graduate teaching assistant, School of Economics

*Professor Miguel Alfonso Martínez Echevarría:*

*History of Economic Thought*

2013

Sep 2013

2008 - 2012

Sep 2013

*History of Enterprise*

*Philosophy of Economics*

*Professor Juan Luis Lorda:*

*Anthropology*

**Universidad Austral (**Rosario, Argentina)

2005 - 2008

Assistant Professor, Faculty of Economics

*Professor Omar Carranza:*

*Business Ethics*

**Universidad de Buenos Aires (**Buenos Aires, Argentina)

2008

Guest Professor, Faculty of Economics

*Professor Raquel Sastre*

*General Management*

**Instituto Superior Nº 4011 “Gral Manuel Belgrano” (**Rosario, Argentina)

2006

*Guest professor for a month-long training course Human Resources Management*

PUBLICATIONS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Books and booklets**

(7) **Inter Processual Self. A cross-disciplinary theory of the self, life, and knowing: Towards a personalist virtue ethics proposal for human agency***(*with Kleio Akrivou and Jose Victor Oron), *Cambridge Scholars*, (379 pages, ISBN: 978-15275-08279)

2018

(6) **Racionalidad económica: Fundamentos, Evolución y Sentido**

2017

*Sinderesis, Salmanticensis,* Madrid and Porto (498 pages, ISBN: 978-84-16262-40-3).

(5) **Manuel Rodriguez, "el Lusitano", Suma de Casos de Conciencia: cuestiones sobre la venta y la usura** (ed: Idoya Zorroza, Introduction)

2017

*Cuadernos de Pensamiento Español* nº 70, EUNSA, (ISBN: 978-84-8081).

(4) **Génesis de la racionalidad económica moderna**

2012

*Servicio de Publicaciones UNAV* (395 pages, ISBN: 9788480813051)

*(*<http://hdl.handle.net/10171/23846>*)*

(3) **La racionalidad en Max Weber**

2012

*Cuadernos Empresa y Humanismo*, nº118 (99 pages, ISBN: 9788480813341)

(<http://hdl.handle.net/10171/35644>)

(2) **El sentido de la actividad económica en Aristóteles**

2010

*Cuadernos Empresa y Humanismo*, nº113 (91 pages, ISBN: 11398698)

(<http://hdl.handle.net/10171/35601>)

(1) **Génesis del concepto de Interés Propio**

2009

*Cuadernos Empresa y Humanismo*, nº108 (107pages, ISBN: 11398698)

*(*<http://hdl.handle.net/10171/27477>*)*

**Peer reviewed papers**

(11) **Rebuilding the Temple of Graces: Why "the Gift" Should be Placed Back on the Social Realm**

2018

(coauthored with Antonio Moreno and Ma. de los Ángeles Padilla)

*Oeconomia*, forthcoming

(10) **El don, fundamento de la vida económica y social**

2018

(coauthored with Antonio Moreno)

*Cultura Economica*, Vol. XXXV, nº 94, pp. 21-46

2018

(9) **El Management como práctica: Una aproximación a la naturaleza del trabajo directivo**

(coauthored with Santiago García)

*Empresa y Humanismo*, *forthcoming*

2017

(8) **Sobre contratos y usura en Manuel Rodriguez, el Lusitano**

(coauthored with Virginia Aspe)

*Cauriensia*, vol. 11, p. 83-111

(7) **Del dominio a la propiedad individual**

2017

(coauthored with Miguel Alfonso Martínez-Echevarría)

*Cauriensia*, vol. 11, p. 247-262

(6) **La influencia de Suárez en la configuración de un nuevo orden económico.**

2016

**Elementos para un debate sobre la génesis de la teoría economía moderna**

(coauthored with Miguel Alfonso Martínez-Echevarría)

*Empresa y Humanismo*,XIX, nº1, p. 113-134

(5) **Fundamentos antropológicos de la innovación**

2015

(coauthored with Miguel Alfonso Martínez-Echevarría)

*Empresa y Humanismo*,XVIII, nº1, p. 7-32

(4) **Génesis del pensamiento económico: dos visiones en pugna**

2014

*Cauriensia*, nº 40-41, p. 134-145

(3) **Epistemological Foundations for the Relationship Between Ethics and Finance**

2013

*Finance and the Common Good*, nº 40-41, p. 134-145

(Financial Ethics Review, Observatoire de la Finance)

(2) **Fundamentos epistemológicos de la relación entre ética y finanzas**

2013

*Finance and the Common Good*, nº 40-41, p. 148-161

(Financial Ethics Review, Observatoire de la Finance)

(1) **Inquires into the Genealogy of Self-interest in Adam Smith**

2010

*Empresa y Humanismo*, coordinated by Dr. Raquel Lazaro, Vol. XIII, p 249-268

**Book chapters**

2018

(6) **Gift, Economics and Society: Elements for an open debate**

Schlag, Martin (ed.) *Christian Humanism in Economics and Business*, Catholic University Press, *Forthcoming*

(5) **Virtue Ethics and the Common Good in Production and Manufacturing**

2018

Sison, Alejo; Ferrero, Ignacio and Guitián, Gregorio, *Virtuous Business for the Common Good,* Routledge,  pp. 82-98 (2018) (ISBN: 9781138242562).

2017

(4) **Vocabur Franciscus: La llamada universal a una conversión ecológica**

Junco, Ethel; Calabrese, Claudio and García Costa, Francisco (coords.) *Los humanismos y la cultura para la paz,* Ed. Texere, Zacatecas, p. 257-273.

2016

(3) **A Genealogy of the Gift**

Rendtorff, Jacob Dahl (Ed.) *Ethical Economy*, Vol. 51: *Perspectives on Philosophy of Management and Business Ethics*, Springer Nature, p. 31-45

(2) **Lógica del don y capitalismo. El caso de España. Siglox XIV-XIX**

2016

(coauthored with Antonio Moreno Almárcegui)

Caspistegui, Francisco (ed.) (2016) *Homenaje al profesor Jesús Longares*, EUNSA, p. 83-117

(1)  **Prudence as Part of a Worldview: Historical and Conceptual Dimensions**

2016

(coauthored with Helen Alford)

Akrivou, Kleio and Sison, Alejo (eds.) (2016), *The Challenges of Capitalism for Virtue Ethics and the Common Good. Interdisciplinary perspectives*, Edward Elgar, Aldershot.

**Reviews**

2016

(19) **Fundamentos antropológicos de la dirección de empresas**

Melé, Domènec and González Cantón, César (2015) EUNSA Astrolabio, Pamplona.

2016

(18) **Cómo poner a dieta al caníbal. Ética para salir de la crisis económica**

Schlag, Martin (2015) Rialp, Madrid.

*Revista Empresa y Humanismo*, Vol. XIX, nº 1, p. 213-215

2016

(17) **Happiness and Virtue. The Ultimate Value Proposition**

Sison, Alejo (2015),

*Revista Empresa y Humanismo*, Vol. XIX, nº 1, p. 217-221

(16) **Happiness and Virtue. The Ultimate Value Proposition**

2015

Sison, Alejo (2015),

*Anuario Filosófico,* Vol. 48, nº 3, p. 611-614

(15) **A Catechism for Business: Tough Ethical Questions and Insights from Catholic Teaching**

2014

Abela, Andrew y Capizzi, Joseph (2014), The Catholic University of America Press, Washington

*Revista Empresa y Humanismo*, Vol. XVIII, nº 1, p. 163-165

(14) **Por una economía del bien común**

2014

Zamagni, Stefano (2013) Ciudad Nueva, Madrid

*Aceprensa* nº 35/14, p. 2-3

(13) **Reflexiones para gobernar o dirigir correctamente la sociedad actual**

2014

Cubas Benavides, Manuel Fernando (2013), Ed. Universidad Católica Santo Toribio de Mogrovejo, Chiclayo

*Nuevas Tendencias* nº 92, p. 77-80

1. **La dirección de las organizaciones. Remando en un mar de dulce de leche**

2013

Sastre, Raquel (2011), Dunken, Buenos Aires, 2013

*Nuevas Tendencias,* nº 91, p. 95-98

(11) **Filosofía de la Economía**

2013

Crespo, Ricardo (2012), EUNSA, Pamplona

*Revista Empresa y Humanismo*, Vol. XVI, nº 2, p. 101-104

(10) **Filosofía y Economía**

2013 - 2014

Polo, Leonardo (2012), EUNSA, Pamplona

*Revista Empresa y Humanismo* Vol. XVI, 2, p. 105-108

*Journal of Polian Studies,* nº 1, p. 234-238

(9) **The Salamanca School, Major Conservative and Libertarian Thinkers** Acevedo Alves, André y Moreira, José Manuel (2010), Continuum, New York and London

2012

*Anuario Filosófico Universidad de Navarra*, Vol. 45, nº 2, p. 425-428

1. **El nacimiento del capitalismo en Europa**

2012

González Enciso, Agustín (2012), Eunate, Madrid

*Revista Empresa y Humanismo*, Vol. XV, nº 2, p. 171-174

(7) **The Theological Origins of Modernity**

2011

Gillespie, Michael Allen (2009), The University of Chicago Press, Chicago y Londres

*Revista Empresa y Humanismo,* Vol. XIV, nº 2, p. 109-112

(6) **La corporación**

2011

Barry, Max (2010), Grupo Planeta, Barcelona

*Nuevas Tendencias*, nº 84, p. 107-115

(5) **Antropología e investigación**

2011

Polaino, Aquilino (2010), Unión Editorial, Madrid

*Revista Empresa y Humanismo,* Vol. XIV, nº 1, p. 125-127

(4) **¿Qué es el dinero?**

2011

Ramos Arévalo, Javier María (2010), EUNSA Astrolabio, Pamplona

*Nuevas Tendencias*, nº 81, p. 129-133

(3) **Ética Empresarial en el Núcleo de la Estrategia Corporativa**

2009

Debeljuh, Patricia (2009), Cengage Learning, Buenos Aires

*Nuevas Tendencias*, nº 75, p. 95-102

(2) **El precio de la gratuidad**

2009

Bruni, Luigino (2008), Editorial Ciudad Nueva, Madrid

*Revista Empresa y Humanismo,* Vol. XII, nº 2, p. 229-235

(1) **Integridad. Un liderazgo diferente**

2008

Paladino, Marcelo; Delbosco, Paola; Debeljuh, Patricia (2007), Emecé IAE, Buenos Aires

*Nuevas Tendencias*, nº 70, p. 174-180

**Others**

(21) **Reflexiones de Miguel Alfonso Martínez Echevarría sobre la vida universitaria**

2018

*Cultura Económica,* Vol. XXXV, nº 94, pp. 77-107

(20) **¿Entretenimiento masivo o aprendizaje significativo a distancia? El uso de las series de televisión como herramientas docentes para la enseñanza de la ética profesional en un curso masivo abierto a distancia (MOOC)**

2017

*(co-authored with María Teresa Nicolás and Armando Alemán)*

*Memorias CIMTED: Sexta Edición, Editorial Corporación Centro Internacional de Marketing*

*Territorial para la Educación y el Desarrollo (ISSN: 2500-5987).*

(19) **La irrelevancia de la ética**

2016

*Revista Istmo,* nº 342, IPADE*.*

(18)[**Técnica y bioética. Reflexiones en torno a *Caritas in Veritate***](http://www.germanscalzo.com/uploads/1/7/6/5/17653977/bio%C3%A9tica.pdf)

2015

*Bioética: Un desafío del tercer milenio, Fundación Fraternitas - Universidad Católica de la Plata, nº 12, pp. 85-99*

2015

(17) **Adaptación al cambio y competitividad**

*Visión UP*, nº 6

(16) **Hacer negocios, haciendo empresa**

2015

*Visión UP*, nº 5

(15) **Discurso de Germán Scalzo en Homenaje a Miguel Alfonso Martínez Echevarría: Pamplona, April 24, 2015**

2015

(14) **Discurso de Germán Scalzo en la entrega del Premio Robin Cosgrove de “Ética en las Finanzas”: Ginebra, 14 de noviembre de 2013**

2013

*Nuevas Tendencias*, nº 91, p. 33-36

(13) **Homenaje a Leonardo Polo**

2013

*Nuevas Tendencias*, nº 89, p. 100-104

(12) **Homenaje a Elinor Ostrom**

2012

*Nuevas Tendencias*, nº 87, p. 46-49

(11) **Aristóteles y el pensamiento económico**

2011

*Nuevas Tendencias*, nº 83, p. 138-144

(10) **Formación humanista en la empresa**

2011

*Nuevas Tendencias*, nº 82, p. 46-54

(9) **Estudios en torno a la Caritas in Veritate**

2011

*Nuevas Tendencias*, nº 81, p. 97-104

(8) **Negocios inclusivos, Una esperanza para el desarrollo humano**

2010

*Nuevas Tendencias*, nº 77, p. 53-65

(7) **Antropologías subyacentes a algunas concepciones de finanzas y prosperidad**

2009

*Nuevas Tendencias*, nº 73, p. 55-66

(6) **El dinero entre la confianza y la violencia: Aristóteles vs. Kiyosaki**

2009

*Nuevas Tendencias*, nº 76, p. 39-76

(5) **Responsabilidad Social Empresarial: un enfoque convergente**

2009

*Nuevas Tendencias*, nº 74, p. 105-116

(4) **La Responsabilidad Social Empresarial. Expresión de una Nueva Sensibilidad Vital**

2008

*Bioética. Un desafío del tercer milenio, Fundación Fraternitas, nº 9, p.*

*(Universidad Católica de la Plata y Fraternitas)*

(3) **Aproximación a la RSE**

2007

*Nuevas Tendencias*, nº 69, p. 86-95

*(also in Vínculos online review and in Sinergia online review)*

(2) **Propiedad intelectual ¿right... or left?**

2007

*Nuevas Tendencias*, nº 67, p. 69-79

(1) **Unidad, el triunfo del espíritu**

2007

*Nuevas Tendencias*, nº 66, p. 46-50

**Translations**

(From English to Spanish)

1. **El cálculo del consenso y escritos escogidos. J. M. Buchanan y G. Tullock**

2015

*Colección Fundación ICO,* Thomson Reuters Aranzadi, 590p.

(2) **Dinero, capital y crisis: escritos escogidos, Irving Fisher**

2014

*Colección Fundación ICO,* Thomson Reuters Aranzadi, 358p.

(1) **Perspectivas clásicas y modernas de las virtudes en la empresa**

2014

*Cuadernos Empresa y Humanismo*, nº 124, 224 p.

RESEARCH GROUPS and PROJECTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Virtue Ethics Research Group**

2016-Present

*Director: Alejo Sison*

*Members: I. Ferrero, K. Akrivou, D. Moosmayer, D. Koehn, M. Hühn, I. Ferrero, J. Pinto, C. Rodriguez-Lluesma, R. Roque, M. Alzola, A. Hennig*

(3) **Bases antropológicas de ‘dominio, ‘uso’ y ‘propiedad’. Proyecciones de la Escuela Salmantina de los siglos XVI- XVII**

2014 - 2016

*Director: Idoya Zorroza Huarte*

*Members: Virginia Aspe, Mauricio Beuchot, Jean Paul Coujou, Álvaro Perpere, Manuel Lázaro Pulido, Augusto Sarmiento, Lorenzo Velázquez, Víctor Zorrilla, Germán Scalzo*

*(http://www.unav.es/pensamientoclasico/lineasdeinvestigacion.html#Justicia)*

(2) **Intencionalidad, racionalidad y acción en la teoría económica**

2012 - 2014

*Director: Félix Fernando Muñoz*

*Members: Miguel Alfonso Martínez Echevarría, María Isabel Encinar, Iñaki Vélaz, Germán Scalzo*

*Instituto de Investigaciones Económicas y Sociales Francisco de Vitoria*

2008 - 2013

(1) **Research Group on Political Economy and Philosophy, UNAV**

*Director: Miguel Alfonso Martínez Echevarría*

*Members: Antonio Moreno, Reyes Calderón, Ignacio Ferrero, Ricardo Crespo, Ignacio Falgueras, Manuel Alcázar, Guillermo Fariñas, José Alpiniano García, José Ángel Brandín, Álvaro Turriago, Rafael Alé, Manuel Ladrón de Guevara, Germán Scalzo*

(www.unav.edu/centro/gifye)

CONFERENCES and SEMINARS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Jun 21-23. 2018

(35) **X International Conference on Catholic Social Thought & Business Education & VI Colloquium on Christian Humanism in Business & Society**

Minneapolis, USA (June 21-23, 2018)  
Presentation: "A Virtue Ethics Approach to Production" (with Miguel Alfonso Martínez-Echevarría)

Jun 8-10 2018

(34) **Family Enterprise Research Conference (FERC) 2018**Guadalajara, Mexico (June 21-23, 2018)  
Presentation: "Exploring Virtue Ethics' Contribution to Family Firms" (with Héctor Ramírez)

Jun 1-3 2018

(33) **Workshop on "Teaching Professional Ethics through Experiential Learning", Georgetown University's McDonough School of Business**

Washington, USA

May 31 2018

(32) **XXVI Congreso Internacional de EBEN (European Business Ethics Network)**Malaga, Spain   
Presentation: "Anthropology of Economics: Towards a Virtue Ethics Approach to Production" (with Miguel Alfonso Martínez-Echevarría)

Aug 28-30 2017

(31) **IV Congreso Iberoamericano de Personalismo: "[Personalismo, justicia y ciudadanía](http://www.personalismo.org/iv-congreso-iberoamericano-de-personalismo-personalismo-justicia-y-ciudadania-nuevos-retos-puebla-mexico/" \t "_blank)"**

Puebla, Mexico

Presentation: "Cibernética y racionalidad: Hacia una visión personalista de la empresa" (with Santiago García)

Aug 4-8 2017

(30) **Academy of Management Annual Conference: "**[**At the Interface**](http://aom.org/annualmeeting/)**"**

Presentation: "Virtue Ethics in Business: Bridging the Interfaces Between  Research, Teaching and Practice" (Profesional Development Workshop with A. Sison, D. Moosmayer, D. Koehn, M. Hühn, I. Ferrero, J. Pinto, C. Rodriguez-Lluesma, R. Roque, M. Alzola and A. Hennig)

Jul 1-4 2017

(29) **Interdisciplinary Research Week "**[**Del Cerebro al Yo**](http://www.austral.edu.ar/cerebroypersona/es/semanas-de-investigacion/)**"**

Universidad Austral. Buenos Aires, Argentina

Jul 6-8 2017

(28) **Interdisciplinary Conference "**[**Building Bridges in a Complex World**](https://www.buildingbridges.uk.com/)**"**

Chania, Crete, Greece   
Presentation: Inter-processual integrity: A theoretical proposition of human integrity that enables governance with the capacity for “building bridges” via sustainable human relations on the basis of trust (with Kleio Akrivou).

May 16-18 2017

(27) **VII Congreso Internacional sobre Educación Digital y Gestión del Talento Humano CIFCOM2017**

Orlando, EEUU

Presentation: ¿Entretenimiento masivo o aprendizaje significativo a distancia? El uso de las series de televisión como herramientas docentes para la enseñanza de la ética profesional en un curso masivo abierto a distancia (MOOC)  (with María Teresa Nicolás and Armando Alemán)

Apr 8-9 2017

(26) **Thematic Doctoral Consortium: “Enterprise Before and Beyond Benefit: A Transdisciplinary Research Agenda for Prosocial Organizing”**

Ivey Business School, London, Canada

Presentation: “TheLogic of Gift: an Empirical Test”

Oct 24-26 2016

(25) **V International Colloquium on Christian humanism in Economic and Business: "Christian Humanism Challenged by Poverty, Inequality and Injustice”.**

Konrad Adenauer Stiftung,Berlin

Conference: "Insights from Catholic Social Teaching on ecology and its relationship with economic and human development"

(24) **VI World Congress of the International Society of Business, Economics, and Ethics (ISBEE): *Ethics, Innovation, and Well-Being in Business and the Economy***

Jul 13-16 2016

Shanghai Academy of Social Sciences, Shanghai, China

Conference: "The logic of gift and social capital in the early development of financial institutions in Spain"

Panel: "Business Ethics in Latin America"

May 11-13 2016

(23) **II Congreso de Ética Profesional y Responsabilidad Social Universitaria**

UNAM, Mexico

Conference: "Concepciones de ética profesional: la experiencia de los estudiantes de la Escuela de Ciencias Económicas y Empresariales"

(22) **V ESHET Latin-American Conference on the History of Economic Thought**Nov 22-23 2015

Nov 25-27 2015

Universidad Adolfo Ibañez, Santiago (Chile)

Conference: “Suarez and Modern Economic Theory”

(21) **XII ALENE Latin-American Conference: Ethics, Innovation and Wellbeing in Latin America**

Nov 22-23 2015

Universidad de los Andes, Santiago (Chile)

Working Paper: Anthropological foundation of innovation and Nonaka on Practical Wisdom (With Guillermo Fariñas)

Nov 10-13 2015

(20) **IFERA Regional Forum**

IPADE Business School, Mexico City (Mexico)

Working Paper: “Applying Nonaka´s model on Family business succession” (with María Galarza Heras)

(19) **International Conference: Prudent Business: Practical Wisdom for Managers**

Oct 8-9 2015

Humanistic Management Network and Weltethos Institut, Tüebingen (Germany)

Conference: “Nonaka on Practical Wisdom”

Oct 1-3 2015

(18) **EBEN Research Conference 2015: Philosophical Foundations of Business Ethics**

Copenhagen Business School, Copenhagen (Denmark)

Conference: “Gift, Economics and Society”

(17) **International Workshop: Vigencia intelectual del siglo de oro. De la teología al hecho económico**

Jun 19 2015

Universidad Francisco de Vitoria, Madrid (Spain)

Conference: “Moral economics in Manuel Rodriguez”

(16) **IV International Colloquium on Christian humanism in Economic and Business**

Apr 20-21 2015

IESE Business School, Barcelona, (Spain)

Seminar: “Gift, Economics and Society. Elements for an open debate”

(15) **Faculty Staff**

Mar 20 2015

Universidad Panamericana, Mexico City (México)

Conference: “Fundamentos antropológicos de la economía"

(14) **Graduation Ceremony**

Nov 10 2014

Universidad Panamericana, Aguascalientes (México)

Conference: “El sentido universitario del trabajo y las riquezas”

(13) **Annual Academic Meeting**

Nov 8 2014

Universidad Panamericana, Guadalajara (México)

Conference: “Consistencia: más allá de la eficacia y la eficiencia. Una introducción al modelo organizacional de J. A. Pérez López”

(12) **Research Group on Political Economy and Philosophy**

Mar 8 2013

Universidad de Navarra, Pamplona (Spain)

Seminar: “Análisis de algunos núcleos temáticos de la DSI, con especial referencia a CiV”

(11) **Research Group on Political Economy and Philosophy**

Mar 7 2013

Universidad de Navarra, Pamplona (Spain)

Seminar: “Fundamentos antropológicos de la innovación”

(10) **Research Group on Political Economy and Philosophy**

Sep 29 2011

Universidad de Navarra, Pamplona (Spain)

Seminar: “Reflexiones en torno a la racionalidad económica moderna”

(9) **International Seminar “Leadership and Humanism”**

Aug 25 2011

Universidad de Navarra, Pamplona (Spain)

Conference: “Liderazgo servidor”

(8) **Research Group on Political Economy and Philosophy**

Dic 21 2010

Universidad de Navarra, Pamplona (Spain)

Seminar: “On Gillespie: The theological origins of modernity”

(7) **13th STOREP Summer School on Economic History, Philosophy, and History of Economic Thought**

Sep 1-8 2010-

Acqui Terme (Italy)

Conference: Aristotle on Economics

(6) **VII STOREP Conference, The shifting boundaries between public and private in economics.**

Jun 1-2 2010-

University of Trento, Trento (Italy)

Conference: “Aristotle on money”

(5) **Research Group on Political Economy and Philosophy**

Feb 18 2010

Universidad de Navarra, Pamplona (Spain)

Seminar: “Racionalidad en Max Weber”

(4) **Research Group on Political Economy and Philosophy**

Oct 15 2009

Universidad de Navarra, Pamplona (Spain)

Seminar: “Génesis y antecedentes de la tesis de Max Weber”

(3) **Sixth Annual Conference**

Sep 3 2009

Manchester Metropolitan University, Manchester (United Kingdom)

Conference: Inquires into the genealogy of self- interest in Adam Smith. A neo-stoic approach

1. **Research Group on Political Economy and Philosophy**

Sep 7 2009-

Universidad de Navarra, Pamplona (Spain)

Seminar: “La influencia de Duns Scoto y Guillermo de Ockham en la economía moderna”

(1) **Research Group on Political Economy and Philosophy**

Jul 22 2009

Universidad de Navarra, Pamplona (Spain)

Seminar: “Aristóteles y la moneda”

WORK EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**MOVERSE - Nonprofit Association (**Rosario, Argentina)

2008

Founding Member and Executive Director

www.moverse.org

**THE ALTERNA GROUP S.A. - OPENWARE (**Rosario, Argentina)

2005 - 2008-

Manager of Human Capital Development  
(Human Resources and Corporate Social Responsibility)

Now Globant S.A. (www.globant.com)

**JOHNSON AND JOHNSON (**Buenos Aires, Argentina)

2002 - 2004

Responsible for Business Development in Retail

(www.jnjarg.com)

**INTERNSHIPS (**3-9 months duration)

1998 -2010

* *Universidad de Navarra, Institute for the Family, Pamplona, Spain (2009-2010)*
* *Universidad de Navarra, I.T. Department, Pamplona (2007)*
* *La Segunda, Human Resources Department, Rosario, Argentina (2001)*
* *Dana Argentina, Human Resources Department, Rosario(1999)*
* *Empresa Provincial de la Energía (EPE), Administrative Department, Pérez, Argentina (1998)*
* *Sociedad Italiana Hispano Argentina de Socorros Mutuos, Administrative Department, Pérez (1998)*

MEETINGS and COURSES\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* *42th meeting of the Institute for Business and Humanism, “A new look at the relationship between the University and society”, November 2015, Universidad de Navarra, Pamplona*
* *International Conference:*[*La gestión humanista. La protección de la dignidad humana y la promoción del bien común*](http://hm.ucc.mx/)*(The Humanistic Management Network, UCC, USEM y EGADE) Veracruz, México, 15-17 April 2015.*
* *Encuentro interdisciplinario "Diálogos sobre ética, negocios y vida", Universidad Panamericana, March 3, 2015.*
* *Laudato Si. Sobre el cuidado de la casa común, IMDOSOC, Mexico, July 29, 2015.*
* *Congreso internacional:*[*La gestión humanista. La protección de la dignidad humana y la promoción del bien común*](http://hm.ucc.mx/)*(The Humanistic Management Network, UCC, USEM y EGADE) Veracruz, México, April 15-17, 2015.*
* *1º Encuentro Diálogos sobre ética, negocios y vida, Universidad Panamericana, March 3, 2015.*
* *OT611 Foreign Affairs Counter Threat Course, Diplomatic Security Service, USA, January 26-30, 2015.*
* *42th meeting of the Institute for Business and Humanism, “A new look at the relationship between the University and society”, November 2013, Universidad de Navarra, Pamplona*
* *7th Economic Group Seminar, AEDOS, “Analyzing central parts of Catholic Social Doctrine with special reference to the encyclical Caritas in Veritate”, February 2012, Madrid*
* *39th meeting of the Institute for Business and Humanism, “The state and federal unity: An economic and juridical challenge”, March 2012, BBVA, Madrid*
* *38th meeting of the Institute for Business and Humanism, “Building unity in the face of conflict: A psychological and political approach”, November 2011, Universidad de Navarra, Pamplona XIV Economics Seminar: Underlying anthropologies in conceptions of finance and prosperity – (AEDOS) - Madrid, 29/11/08*
* *International Symposium: Religion and Politics, Institute for Business and Humanism 20 to 22/11/08*
* *Annual Forum on CSR “Valos,” Mendoza, Argentina – July 2008*
* *Workshop: “Alliances that promotes human development at the base of the pyramid” – Córdoba, May 2008*
* *10th Endeavour Conference – Buenos Aires, May 2008*
* *Annual Forum on CSR “Valos,” Mendoza - October 2006*
* *International Conference on CSR: “University and Development”. Economics Faculty, UBA – September 4 to 6, 2006*
* *Workshop: “Student based learning and case method at the Harvard Business School,” Dr. Marcelo Rossi, Univ. Austral Rosario - September 2006*
* *National Seminar on CSR, “A sustainable development strategy for the enterprise” – November 22, 2004, Fundación Libertad*
* *International Conferences: “Exponenciar 2004” (A. Hax, G. Lipovetsky, K. Nordström, M. Gladwell)*
* *III National Conference on Human Capital. October 19, 20 y 21, 2004 in Bs. As.*
* *On-line course: How to Teach Ethics, Social Capital and Development at the University - 5a Edition (OEA, SEDI, DDH y BID) (Not finished) – 2008*
* *On-line course on “Asociación Estudios de Axiologia” (Spain) – 2008*
* *On-line course in CSR, World Bank Institute – September to November, 2006*

OTHER ACADEMIC ACTIVITIES \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Executive director of ALENE** (Latin American Association in Ethics, Business, and Economics) - www.alenenet.org

2015 -2017

2015

**Judge in 3rd FECC** (Family Enterprise Case Competition)

University of Vermont, Burlington

Jan 8 - 11

**Academic Director of Ethics and Corporate Governance at CEDS**

2013-2014

(Centro de Ética y Desarrollo Sostenible), Universidad Austral

2008-2014

**Secretary of the Philosophy and Economics research group** at theUniversity of Navarra (<http://www.unav.es/centro/gifye/>)

**Translator (English to Spanish)** of economic articles for the publisher Thomas Reuters Aranzadi (Spain)

**Supervisor for final projects:**

*- Lucía Ciardi, “Poder y autoridad en la organización: Una propuesta para la era post-burocrática", Maestría en Gobierno y Cultura de las Organizaciones (2017).*

*- Evelyn Johanna Acevedo Duarte de León, “Templanza y prudencia en el gobierno financiero. Un estudio a partir de la obra de Eduardo Olier”, Maestría en Gobierno y Cultura de las Organizaciones (2016).*

*- Marina Scarafía, “El trabajo como oportunidad de desarrollo personal. Recuperando el valor del trabajo” (2009)*

*- Leila Nahel, “Negocios Inclusivos. Una solución innovadora para combatir la pobreza” - Universidad Austral (2008)*

*- Juan Manuel Souto, “Capital Social y redes. Hacia un nuevo paradigma de desarrollo” - Universidad Austral (2008)*

**Examining Board Member:**

* *Carlos Reyes Sahagún, "La respuesta a la vocación al bien común de las empresas cotizadas en la bolsa mexicana de valores,” doctoral dissertation - University of Navarra (2016)*
* *Santiago Grazziani, “Balance Scorecard y RSE” - Universidad Austral (2011)*

*-  Clara Simó, “Motivos, cultura y clima laboral. Qué es lo que realmente motiva a los empleados” - U. A. (2008)*

HONORS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Fundación Carolina**

Sep- Dic. 2018

* *Scholarship for a short Research Stay at Institute Culture and Society, Universidad de Navarra*

**Georgetown University's McDonough School of Business**

Jun 2018

* *Invited Participant for the Workshop on Teaching Business Ethics, Washington DC (USA)*

**CONACYT**

2016-2018

* *Candidate member of the National Research System, Mexico*

**Markets, Culture and Ethics Research Center (PUSC)**

Sep 2015

* *Invited Participant for the 1st Summer School on Moral Theology and Ethics, Rome*

(<http://www.mceproject.it/en/component/content/article/57-uncategorised/445-mce-summer-school-2015.html>)

Jun Jun 2015

**Center for the History of Political Economy (HOPE)**

* *Invited Participant for the 6th Summer Institute on History of Political Economy, Duke University, USA*

(http://hope.econ.duke.edu/node/1064)

**Robin Cosgrove Prize “Ethics in Finance”**

Nov 2013

Observatoire de la Finance (International Finance Observatory), Geneve

(http://www.robincosgroveprize.org)

* First Prize ex aequo Iberoamerican Edition for the article:

*“Fundamentos epistemológicos de la relación entre ética y finanzas”*

* Finalist in the Global Prize Edition for the article:

*“Epistemological Foundations for the Relationship Between Ethics and Finance”*

2008 - 2012

**Asociación de Amigos, Universidad de Navarra**

* *Scholarship for “PhD in Government and Organizational Culture” at the Institute for Business and Humanism*

**STOREP**

2010

* *Invited Participant for the 13th STOREP Summer School on Economic History, Philosophy, and History of Economic Thought, in Acqui Terme (Italy)*
* *Young Scholar suport fot the VII Storep Conference on "The Shifting Boundaries between Public and Private in Economic", Trento (Italy)*

**Institute for Business and Humanism, Universidad de Navarra**

2007

* *Highest Distinction in Final Research Project: “Génesis del concepto de Interés Propio”*
* *Highest Distinction in the course “Poder, gobierno y autoridad,” Professor Monserrat Herrero*
* *Highest Distinction in the course “Sentido y elementos básicos de la actividad económica,” Professor Miguel Alfonso Martinez Echevarría*

**Fundación Carolina**

2007

* *Scholarship for “Master ́s degree in government and culture of organizations” at the Institute for Business and Humanism, Universidad de Navarra*

**Openware**

2006 - 2007

* *Member of Global Compact Direction Board (United Nations initiative for the promotion of CSR)*
* *Top 10 CSR Enterprises – Ranking “Valor Sostenible” 2007*
* *Top 20 Best Place to Work (up to 200 employees) - Ranking “Apertura” 2007*
* *Top 50 CSR Enterprises - Ranking “Valor Sostenible” 2006*

2007

* **Junior Chamber International Argentina***“T.O.Y.P. Santa Fe 2004” (Ten Outstanding Young People of Santa Fe) in Personal achievements and self-improvement*

**1999-2003: Universidad Austral, Faculty of Economics**

1999-2003

* *Undergraduate Scholarship (1999)*
* *Student Representative (2001-2003)*
* *Highest Distinction on Final Research Project: “Enriquecimiento del Trabajo. Una visión antropológica”*

SERVICE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Professional** **Memberships**

* *Executive director of A.L.E.N.E. (Latin American Association in Ethics, Business and Economics) (www.alenenet.org)*
* *Member of ISBEE (International Society for Business, Economics and Ethics, 2014, www.isbee.org)*
* *Humanistic Management Network (2014, www.humanetwork.org)*
* *ESHET (European Society for the History of Economic Thought, 2010, www.eshet.net)*
* *Global Compact Direction Board (United Nations initiative for the promotion of CSR, 2007, www.unglobalcompact.org)*
* *Founder and member of MoveRSE (Nonprofit organization for the promotion of CSR, 2008, www.moverse.org)*
* *ADRHA Rosario (Human Resources Association in Argentina, 2004-2008, www.adhra.org.ar)*

**Volunteer Work**

* *Coordination of Human Resources interest group in Universidad Austral (2008)*
* *Internship in Bogotá, Colombia, visiting social initiatives such as: Centro Colombiano de RSE, Banco de Alimentos, Bogotá como Vamos, Empresarios por la Educación, Programa de Desarrollo por la Paz, etc. (See: bogoteando.blogspot.com) (2008)*
* *Participation in “Social Equity” committee of “Strategic Metropolitan Plan Rosario” (2006)*
* *Participation in “Partners for a day” program of Junior Achievement (2005-2006)*
* *Co-organization of the “II Foro Latinoamericano de Jóvenes en Neuquén” (2005)*
* *Organization of conference of Oded Grajew, President of Ethos Institute, Rosario (2005)*
* *Coordinator of “Escuela Hacker,” Openware CSR program (2005)*
* *Participation in “Creando Futuro,” Annual Youth Leadership program (2005)*
* *Volunteer Trip to Suripugio (Jujuy, Argentina, 2005)*
* *Participation in a Missionary Group (2003)*
* *Volunteer Trip to Yerba Buena (Tucumán, Argentina, 2001)*
* *Participation in Youth Rotary Club of Pérez “Rotaract” (2000)*
* *President of “Juventud Cooperativista de Pérez” club (2000)*

REFERENCES \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Miguel Alfonso Martínez Echevarría - Professor of Economics, University of Navarra*

*Phone: +34 948425600 Ext. 2378 - Email: mamechevarria@gmail.com*

*James Murphy – Professor of Government, Dartmouth University*

*Phone: (603) 646-2544 - Email: James.B.Murphy@dartmouth.edu*

*Other references upon request*

DISSERTATION ABSTRACT \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*The Origins of Modern Economic Rationality offers a critical approach to modern economic rationality from its philosophical foundations. Modern economic rationality— supposedly impersonal, objective and universal— is the result of a progressive distancing from tradition, authority, and gift, and is the consequence of an erroneous anthropological conception. This thesis thus traces the origin of this problematic rationality through the analysis of the philosophical foundations of the major traditions of thought and their relationship to matters of a practical nature (politics, ethics and economics). One the one hand, this thesis studies the various stages of economic thought in the broader context of the history of ideas (ancient, medieval, modern and pre-modern) and, on the other, the evolution of economics in its effort to establish itself as an autonomous science. By making explicit the gnoseological and epistemological differences of the various perspectives examined, this thesis presents a comparative anthropology that recognizes the limitations of each perspective and identifies the need for a reconsideration of the human person as the ultimate and proper end of scientific thought.*